



UNION CHRISTIAN COLLEGE

Aluva - 683102, Kerala, India (Estd. 1921)

(Re-accredited with 'A' Grade by NAAC)



CENTENARY PUBLIC LECTURE SERIES

LECTURE 2

Topic : 'Truth, Mediated Truth,
Post Truth'

Date : 08-04-2022

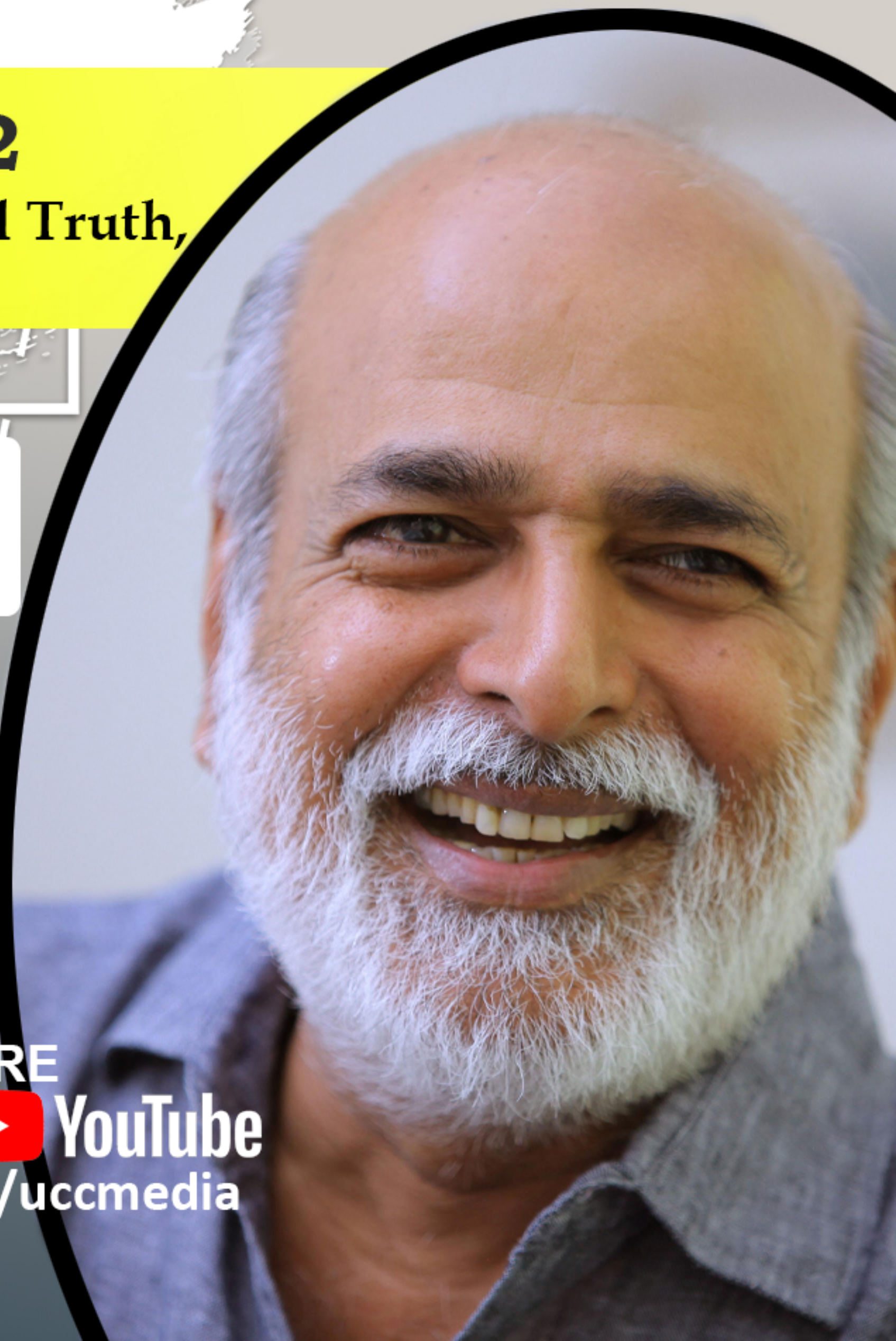
Time : 7:00 PM

Shri. Sashi Kumar

Print and Broadcast Journalist,
Filmmaker and
Media Entrepreneur

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www.youtube.com/uccmedia



About the College

Union Christian College (UCC), Aluva was founded in 1921 as an ecumenical Indian Christian initiative in the field of higher education in Kerala. The college was founded by four young visionaries – Shri. K.C. Chacko, Shri. A.M. Varki, Shri. C.P. Mathew and Shri. V.M. Ittyerah, who were alumni of Madras Christian College. Providentially inspired by their Christian faith and commitment, they envisaged the institution based on the values of integrity and social commitment, promoting learning and culture. Affiliated to Madras and Kerala university in its early years, and currently to Mahatma Gandhi University, Kottayam, the institution has emerged as a pacesetter in academic excellence and research potential. The college has 18 academic departments, with around 2500 students and 160 faculty members. Rated with an 'A' Grade by the National Assessment and Accreditation Council (NAAC), the college is a unique centre of higher education in Kerala with an ecumenical character and cosmopolitan outlook.

Heritage

The college is honoured to inherit the proud heritage of accolades and endorsements from various eminent leaders of the nation who visited the institution in the past. Mahatma Gandhi visited the college on March 18, 1925 and recorded in the visitor's diary his appreciation for the conducive environment he witnessed here thus, "delighted with the ideal situation".

The college was honoured by the visit of Gurudev Rabindranath Tagore in 1922, who acknowledged in his address to the community his joy at witnessing here, the quintessential spirit of his Shantiniketan. In the same year the college was visited by Lord Irvin, the then Viceroy of India.

The list of eminent international teachers who have associated with the college in the past includes stalwarts like Canon W.E.S. Holland, Rev.L.W. Hooper, Malcom Muggeridge and Rev.B.G. Crowley. The other prominent personalities who visited the college during its formative years include Shri Ram Manohar Lohia (1950), Shri.K.P Kesava Menon (1953), Shri. Jayaprakash Narayan (1954), Shri. Morarji Desai (1957), Dr Stanley Jones (1958), Shri. C. Rajagopalachari (1960), and Shri.V.K. Krishna Menon. The legacy has continued since then with other luminaries like Shri.V.V. Giri, Shri.Shankar Dayal Sharma, Dr A.P.J. Abdul Kalam honouring the college with their presence on its various jubilee milestones.

As Union Christian College reaches the centenary milestone, the college community, along with its well-wishers celebrates its glorious past and with a firm commitment to uphold the vision of its founding fathers, prepares to take bigger strides into the future.

About the Speaker

Sashi Kumar is a print and broadcast journalist, filmmaker and media entrepreneur. He founded and chairs the Media Development Foundation which administers the Asian College of Journalism.

He was among the earliest Newscasters in English on national television, Doordarshan, Middle East Correspondent of The Hindu and news anchor on Radio Bahrain in the 1980s.

He has anchored and produced numerous studio shows, documentaries and news features for national television in India.

In 1992 he founded and launched Asianet, India's first satellite TV channel in a regional language (Malayalam), and the country's first statewide cable TV network in Kerala.

In 2004 he scripted and directed 'Kaya Taran' an award winning Hindi feature film based on the 1984 anti- Sikh riots and the 2002 Gujarat riots. He has acted in a few Malayalam feature films.

His latest media venture, Asiaville Interactive launched in 2019 is a startup to "reimagine journalism" for the millennial generation and includes multimedia digital portals in Indian languages including Hindi, Tamil and Malayalam.

He is a regular commentator on topical issues, particularly relating to the media, and contributed a regular column titled 'Unmediated' in Frontline, which is also the title of the book comprising his essays and articles published by Tulika Books in 2013.

He has been conferred many awards for his work in the media.

PROGRAMME SCHEDULE

Date : 08/04/2022 Time : 7:00 PM

Welcome	: Dr Thara K Simon Principal
Keynote address	: Shri. Shashi Kumar
Interactive session with students	
Concluding Remarks	: Rev. Thomas John Manager