



Kerala Startup Mission
INNOVATION AND
ENTREPRENEURSHIP
DEVELOPMENT CENTRE



Union Christian College
(Autonomous) Aluva



IEDC Presents

CONCEPTRA

Idea Pitching Competition - Offline



Think you can innovate?
Show it, *shine it*, seize the win!

WHAT IS CONCEPTRA?

CONCEPTRA 2025 is an exciting offline ideathon designed to empower student innovators. Hosted by IEDC Union Christian College, Aluva, it's a dynamic platform for changemakers to tackle real-world challenges through technology and pitch ideas that create meaningful social impact. Whether you're a problem solver, a visionary, or a tech enthusiast, CONCEPTRA is your launchpad to transform bold ideas into action.

OBJECTIVE:

To provide students with a platform to identify and present innovative solutions to pressing societal challenges through interdisciplinary problem-solving that drives social impact.



SUBMISSION DEADLINE:
13TH SEPTEMBER 2025

DATE: 29/09/2025

TEAM SIZE: UPTO 4

VENUE: T.B NINAN HALL

REWARDS

**PROTOTYPE DEVELOPMENT GRANTS WORTH
2,500 – 5,000 FOR THE TOP FIVE TEAMS.
CERTIFICATES FOR ALL PHASE 2 PARTICIPANTS.**

Phase 1 – Abstract Submission

Requirements: Teams must submit a (PDF) abstract that clearly outlines:

- Problem Statement: Define the specific issue being addressed within one of the focus areas.
- Proposed Solution: Present your innovative idea, highlighting its uniqueness and feasibility.
- Technology Stack: List the tools, platforms, programming languages, and frame works you plan to use.
- Expected Impact: Describe how your solution contributes to public benefit, including potential beneficiaries and measurable outcomes.
- Deadline: Submit your abstract by 13 September 2025

Phase 1 guidelines

Submission guidelines:

The process begins with an initial screening round. Your objective is to present a clear and precise summary of your idea. Teams must submit the abstract of their idea through the online form provided.

Scan QR code to register your team Abstract Formatting:

- >File Format: PDF only
- >Length: Upto 3 page
- >Font: Times New Roman
- >Font Size: 14pt for Headings (e.g., "Topic Title", "Abstract"). 12pt for body content.
- >Line Spacing: 1.15

Abstract Content: Your PDF/PPT abstract must contain the following sections:

1. Team Name & Member Details: Include the names of all team members, along with the team leader's name, email ID, and contact number for communication purposes.
2. Problem Statement: Clearly define the real-world problem you are addressing.
3. Proposed Solution: Describe your solution and what makes it unique.
4. Societal Impact: Explain how your solution will help society.
5. Feasibility: Briefly discuss the feasibility of your idea.

(Shortlisted teams will be notified via email and will proceed to Phase 2.)

Phase 2 – Final Presentation

Selected teams will present a detailed PDF/PPT on 29 September 2025 at T.B. Ninan Hall. Presentations (10 min + 5 min Q&A) should expand on the abstract and may include prototypes or demos.

Theme: Innovation and Social Impact — solving critical issues in areas such as:

- o Agriculture
- o Waste Management
- o Disaster Management
- o Travel & Tourism
- o Logistics
- o Women Safety
- o Energy Saving
- o Other interdisciplinary domains

Phase 2 guidelines

Selected teams will prepare and present a slide deck (PPT) based on their idea in an offline

meeting on 29 September 2025 at T.B. Ninan Hall in front of a panel of judges.

Presentation Format:

- Duration: Each team will have 15 minutes to present, followed by a 10-minute Q&A session with the judges.
- Content: Your presentation should be a more detailed version of your abstract.
- Demonstration (Optional but Recommended): If you have a prototype, wireframe, or a short demo, including it in your presentation is highly encouraged.

Submit your idea via QR/E-mail



SUBMIT NOW

E-mail id: iedcucc2017@gmail.com

Judging Criteria for Finalists:

- Innovation & Originality (30%): How unique and creative is the idea?
- Impact & Social Value (30%): How effectively does the solution address a real-world problem?
- Feasibility & Soundness (25%): Is the idea practical to implement? Is the proposed approach sound?
- Presentation Quality (15%): How clearly and persuasively was the idea communicated?

General Rules & Regulations

All the general rules you listed are present in the documents.

- All team members must be registered.
- Ideas must be original and not submitted elsewhere.
- Judges' decisions are final.
- Communication will be via offline platforms.
- Plagiarism leads to disqualification.

Prizes & Recognition

We believe in rewarding great ideas. Top teams will receive prototype development grants ranging from ₹2,500 to ₹5,000, along with other exciting opportunities. All participants who advance to Phase 2 will receive a certificate of participation to acknowledge their hard work and innovative spirit.



SUBMIT NOW

E-mail id: iedcucc2017@gmail.com